



5425 Southwyck Boulevard, Suite 205
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Ph#: 419-494-5825
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Dear Potential Sponsor,

Welcome to the Findlay Scars Rugby Club family! We appreciate your time, support and interest in sponsorship.

Sports Matter

Findlay Scars Rugby Club believes sports matter in our community. Sports matter because participation in sports makes people better, they increase confidence, motivates kids in the classroom, build character and teach life lessons that extend well beyond the playing field.

Rugby in particular is a legendary sport played in over 100 countries spanning six continents. Rugby combines strength, speed, discipline and agility. It is a game comprising athletes of any size, shape and gender. Rugby is also a social sport where people make lasting friendships and learn the values of team and family.

The Findlay Scars Rugby Club

We are an amateur non-profit organization that provides boys and girls throughout the Findlay area with the opportunity to learn, enjoy and compete in the sport of rugby while fostering the ideals of team work, discipline, respect and sportsmanship. The club was founded in 1972 and over time we have evolved to meet the needs the ever-growing popularity of rugby has created. We are active members in the community donating our time during community events, volunteering at local charities, coaching/mentoring high school kids and many other activities.

Sponsorship

The primary goal of the Findlay Scars Rugby Club is to introduce young men and women to the game and traditions of rugby that we, as coaches and staff, have enjoyed so much over the years. Your tax deductible donation or sponsorship will allow the Scars to remain a vibrant organization in the Findlay area which strives for excellence and always endeavors to be at the highest level of Ohio and US rugby in performance and in our role in the community.

Please review the materials attached and plan your sponsorship or donation accordingly. Thank you for your support!

Sincerely,
The Scars Rugby Family



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Findlay Scars Rugby Club Sponsorship Opportunities for 2018

Individual and In Kind Donations*

Findlay Scars Rugby strives to keep registration fees, playing and travel expenses, as low as possible. Your additional financial support helps provide team equipment, practice and game field procurement, referee fees, league dues, and support for team travel. We welcome individual donations in any amount. In addition, if you would like to be involved but cannot afford a monetary donation, we would welcome a donation of products or services to meet your needs. Opportunities include apparel, travel-related donations, competition jerseys and team attire, embroidery and silk screening services, hotel accommodations, catering, promotional items, etc.

Sponsorship Packages**

Bronze Sponsor: \$250: At this level, we offer your business a sponsorship spot on our website and on our Facebook account. We will display the name and/or logo you provide and link to your website.

Silver Sponsor: \$500: The Silver Sponsor will have a sponsorship spot on our website and on our Facebook account. We will display the name and/or logo you provide and link to your website. In addition, the name and/or logo you provide will be on our team banner, which is displayed at all club events.

Gold Sponsor: \$1,000: This level offers a sponsorship spot on our website and Facebook page, a link from the name and/or logo you provide to your website, and a place on our team banner which is displayed at all club events. The club will also place a full color banner of your logo or name on our team jerseys.

Platinum Sponsor: \$1,500: Our Platinum Sponsors will receive the Gold Sponsor package, for a two year period of time.

SCRUM Sponsorship Packages: If none of the above-mentioned levels of sponsorship meet your needs, let's put our heads together and work out a custom package.

***The Findlay Scars Rugby Club reserves the right to reject sponsorships or logos, including those that it deems inappropriate. Except for the Platinum package, or custom SCRUM packages, the term of the sponsorship shall be for 12 calendar months. Sponsorship pledges cannot be processed without payment, and there will be no refunds once the monies have been received.*